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By Ronald F. Czaja;Johnny E. Blair

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A Complete Guide to Designing Surveys - Snap -

Are you in the process of planning and developing surveys, but are unsure of where to start? Review our basic guide of survey design tips.

<http://www.snapsurveys.com/blog/complete-guide-designing-surveys/>

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http://help.surveymonkey.com/articles/en_US/kb/5-Tips-for-Writing-a-Great-Survey

Survey design - Wikiversity -

Designing a survey? Don't put the cart before the horse. Develop a proposal first, then design the survey.

https://en.wikiversity.org/wiki/Survey_design

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<http://eric.ed.gov/?id=ED434147>

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5 Best Practices for Designing Mobile Surveys. by Sherrie Mersdorf January 12, 2012. the following is a brief 5 tip online survey design guide for mobile:

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