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Literature Review and Case Studies. Austin Corthell. Public Relations In the contemporary political world of elections public relations campaign and a study <https://prtalkingpoints.files.wordpress.com/2008/10/public-relations-and-politics.doc>

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A contemporary and comprehensive Campaigns & Elections draws on the authors Each chapter's case study draws on Daron Shaw s experience as a
<http://books.wwnorton.com/books/webad.aspx?id=4294990361>

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A SAGE Publications book: Campaigns and Elections: Contemporary Case Studies Michael A. Bailey, Paul Herrnson, Ronald A. Faucheux, Clyde Wilcox.
<http://www.uk.sagepub.com/books/Book236128>

How Obama Won with Social Media | The Dragonfly -

This was the mission of the Barack Obama campaign. Read the Case Study. The power of Social Media | How Obama won the election | SEO Gold Coast()
<http://www.dragonflyeffect.com/blog/dragonfly-in-action/case-studies/the-obama-campaign/>

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<http://www.wwnorton.com/college/polisci/campaignsandelections/ch/05/outline.aspx>

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A case study of candidates web campaigns and their effects in The Labour Party The election chosen as a case study for this investigation is the election of
<https://dailyelection.files.wordpress.com/2009/03/online-campaigning.pdf>

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Urban studies; Women s studies; International affairs. China; Campaigns and Elections: Contemporary Case Studies September 1999, Bailey, Herrnson, Faucheux, Wilcox
<http://www.cqpress.com/prof/browse-courses.asp?categoryID=130&PrimaryTopicID=124>

Research strategies of election campaign -

The most far reaching study on election campaign communication using a most different system case studies. Comparative election campaign communication
http://en.wikipedia.org/wiki/Research_strategies_of_election_campaign_communication_research

Cases in Congressional Campaigns: Incumbents -

Cases in Congressional Campaigns: Incumbents Playing of case studies, insights into the nature of contemporary campaigns and elections."
<http://www.amazon.com/Cases-Congressional-Campaigns-Incumbents-Playing/dp/0415873886>

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MarketingSherpa's Case Studies, How the Obama campaign generated approximately The 2012 U.S. presidential election is over and MarketingSherpa has pulled

<http://www.marketingsherpa.com/article/case-study/obama-email-campaign-testing>

Bi-Partisan Campaign Reform Act - Federal Election -

Major provisions of the Bipartisan Campaign Reform Act of 2002: to pay for federal election activity, but in some cases they can use Campaign funds may be

http://www.fec.gov/press/bkgnd/bcra_overview.shtml

Using New Media Effectively: an Analysis of Barack -

According to the University of Michigan's National Election Study, If in case of the Internet the campaign needed to Obama's election campaign became

http://www.academia.edu/1526998/Using_New_Media_Effectively_an_Analysis_of_Barack_Obamas_Election_Campaign_Aimed_at_Young_Americans

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raises and spends money in election campaigns, Which of the following elections does Since the Texas Constitution allows a jury trial for all cases

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<http://www.saylor.org/courses/polsc333/>

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